

## For Immediate Release:

## Silverson Announces Their Latest Release, "Anything But Fruitcake" A 4-song EP of Silly Snarky Holiday Songs.

Silverson is thrilled to announce the release of their new 4-song EP on December 1, 2022, just in time for the Holidays. The songs are full of tongue in cheek sing-a-long lyrics and catchy melodies. This EP features titles like *Anything But Fruitcake*, *Santa's Skinny Dippin'*, *Coconuts for Christmas* and *Oye Vey It's Christmas Day*. The songs are guaranteed to put a smile on the face of listeners and warning could cause one to laugh out loud.

<u>Silverson</u> is a dynamic songwriting duo who writes across various genres, focusing on pop, pop-urban, dark and moody cinematic pop and holiday, primarily geared to sync licensing. This year the pair heard their "artist" calling to them and decided to write and sing some silly snarky songs just for the pure fun and joy of it. It all started on a writing session joking around with some crazy sounding titles, and hence "Anything But Fruitcake" was born!

"I have a special fondness for writing holiday tunes and have managed to pull my co-writer Gail into the spirit. We have written a plethora of original Christmas pop songs over the past three years in addition to this new 4-song EP, says Rob Gibson.

The EP is available for pre-save now at <a href="https://songtradr.lnk.to/xzZnoL">https://songtradr.lnk.to/xzZnoL</a> and officially drops December 1, 2022 across all the major streaming platforms. Including Spotify, Apple Music, Amazon Music, Tidal, Deezer and more.

## **About Silverson:**

Silverson pairs Gail Silverman former lead singer of New York City band, G-spot and Robert Gibson, who has sung for many years with his church choir and was also part of the Ft. Lauderdale band, Minor Prophets. The pair met through their online songwriting community Songtown three years ago and immediately had that magic co-writing chemistry. They do all their writing remotely, as Rob is based in the Bahamas and Gail is now on the West Coast of Florida. Silverson has been catching the attention of the sync industry landing multiple placements with sync agents such as, Big Noise/Sound Revolver, Madden Flow, Unicorn Sync, A&M Music, Matter of Music and more. Fresh pop holiday tune, "Holiday Feelin", has had success with several music placements. Silversonsongs.com.

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